



AV BEYOND
THE BOX •••

크래머 회사 소개서

(**KRAMER ELECTRONICS**)

- 크래머 일렉트로닉스 코리아(주)

- 2018년 07월 04일 (수)





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II. Market & Products & Solutions

III. Why Kramer Electronics ?

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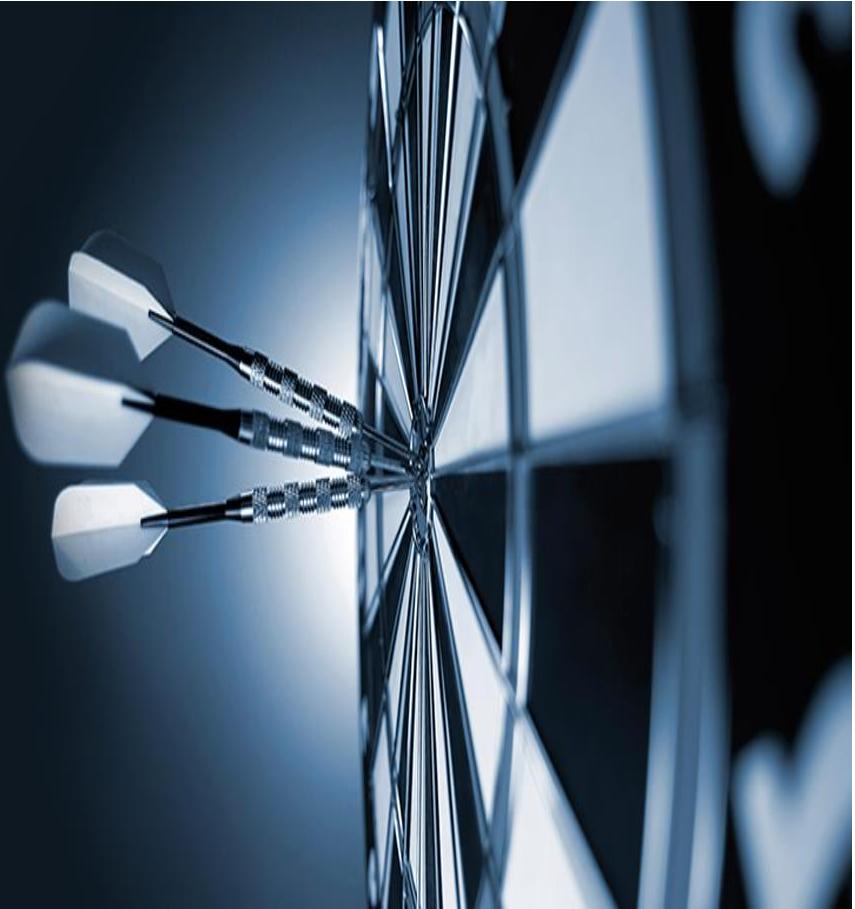
Introduction of Company





Our Mission

Kramer Electronics is dedicated to developing creative, reliable and value oriented audio, video and computer signal processing solutions, and distributing them worldwide with an uncompromising level of service and support.





크래머 일렉트로닉스(Kramer Electronics)는 1981년 “**이스라엘**”에서 “조셉 크래머 박사(Dr. Joseph Kramer)”가 설립한 기업으로, 전세계 프로 오디오 & 비디오 산업에서 38년동안 업계를 선도하는 기업으로 성장해 왔다.

크래머 제품은 “오디오, 비디오, 케이블 및 통합 컨트롤 시스템”으로 분배증폭기, 스위처, 스케일러, 통합 제어 솔루션, 디지털 & 아날로그 디코더와 인코더, 광 & TP케이블 장거리 전송기, 오디오 장비 및 스피커, 테이블 커넥션, 케이블 & 악세서리 등이 있다. Pro AV 분야에서 다수의 글로벌 제품 수상을 통해, 업계의 리더로 시장에서 인정받고 있다.

현재는 크래머의 축적된 AV기술과 네트워크를 융합한 **회의 협업솔루션, 스트리밍, 네트워크 & 컨트롤 시스템, AV over IP, 디지털 사이니지** 등을 기업, 교육기관, 정부기관, 의료기관, 상업시설, 종교시설, 이벤트 홀 등에 혁신적인 통합 및 보안 솔루션을 공급하고 있다.

크래머 일렉트로닉스(Kramer Electronics)는 이스라엘 본사를 기반으로 유럽, 북미, 아시아를 포함한 전세계 **90여 개국**의 고객들에게 제품 및 서비스를 제공하고 있다.

2007년 한국 지사 및 물류 허브를 설립하고, 국내 고객을 위한 기술 지원팀을 운영하고 있으며, 크래머는 이스라엘의 보안 및 하이테크 기술을 바탕으로 “**안정성이 뛰어난 글로벌 브랜드**”로 알려져 있다.



Worldwide

Exporting 100 countries, Sales & Support by 25 Offices around the world

Subsidiaries

Sales Employees

Exclusive Distributors





Acquired SIERRA Video Systems & iRule



- In November 2003
- Kramer bought Sierra Video Systems,
- a leading U.S manufacturer
- of Routing Switchers



- In December 2016
- Kramer bought iRule, LLC,
- a leader in cloud-based control
- and automation software
- for commercial and residential market





Awards (2013 – 2018)



INAVATION AWARDS
TECHNOLOGY WINNER 2018



WFA 2017
NEW
PRODUCT
AWARDS
WINNER



Tech+Learning
WINNER
BEST OF SHOW
InfoComm 2017



INAVATION
AWARDS 2017
TECHNOLOGY WINNER



INAVATION
AWARDS 2016
TECHNOLOGY WINNER

Forbes

INAVATION.
AWARDS 2015
TECHNOLOGY WINNER





Market & Products & Solutions





Process by Kramer

INPUT

- Audio
- Video
- Audio & Visual

- PC/Laptop
- Mobile Phones
- CD/DVD
- Various Sources

- RGB/VGA/HDMI
- Different Size of Signal
- Wired/Wireless

- Analog / Digital
- Networked AV
- Venue (Spot & Remote)

Process by KRAMER



OUTPUT

- Audio
- Video
- Audio & Video

- Speakers
- Projector/TV
- DID/Digital Signage
- Large LED

- RGB/VGA/HDMI
- 1M – 50M/Size of signal
- Wired/Wireless

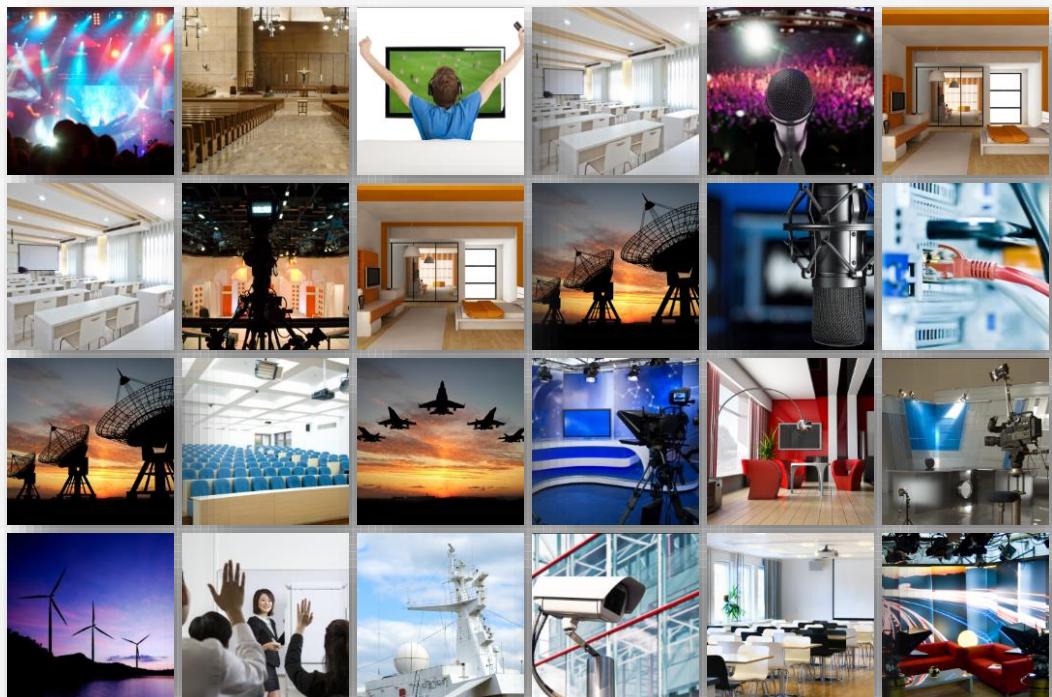
- Remote Control
- Automation
- iOS/Android/PC





Market Sectors

- 기업용 (Corporate)
- 교육용 (Education)
- 종교 시설 (House of worship)
- 관공서 (Government)
- 군부대 (Military)
- 렌탈 (Rental & Staging)
- 방송용 (Broadcasting)
- 공연/공공 시설(Entertainment & Public Venues)
- 주거용 (Residential)
- 기타 : ProAV 및 Control System 필요 시설





Product Applications / 응용분야

- ◆ Conference / Board Rooms
- ◆ Training Rooms
- ◆ Collaboration & Huddle Spaces
- ◆ Collaborative Class Rooms
- ◆ Presentation and multimedia applications
- ◆ Digital Signage
- ◆ AV Production Studio Systems
- ◆ Advertising applications
- ◆ Rental and staging
- ◆ High quality conversion and switching of multiple and different video signals
- ◆ Healthcare and Medical Solutions
- ◆ Banking & Trading Applications
- ◆ High Security Switching
- ◆ Video Wall
- ◆ Home theatre





Kramer Solutions – 3 Keys Technologies



HARDWARE

Instead of expensive all-in-one boxes, we offer a line of over 4,000 specialized hardware devices. Our vast array of products allow each customer to find a solution perfectly tailored to their connectivity and functionality needs.



SOFTWARE

Our innovative, user-friendly software solutions for AV network management and wireless presentation and collaboration have replaced cumbersome and out-dated hardware, saving customers time and maintenance costs.



CLOUD

Our cutting-edge cloud technologies form the foundation for Kramer's revolutionary new Control solution. Kramer Control systems are easy to build, manage, scale, and maintain remotely, with no programming knowledge required.

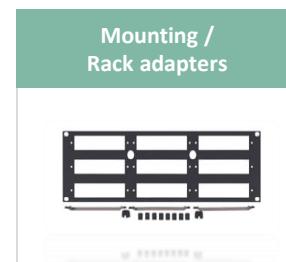
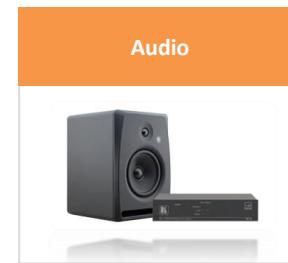
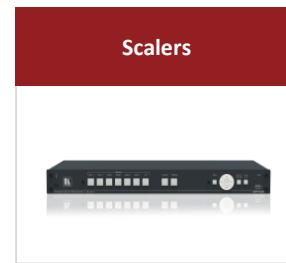
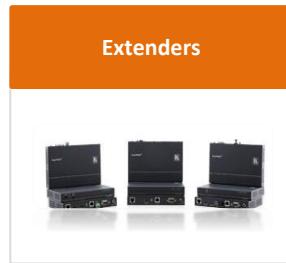


HARDWARE

- Thousands of specialty Pro AV products
- Extended Warranty and worldwide support



Kramer Product Groups





1-1. AV over IP (Networked AV)

AV DISTRIBUTION DESIGNED FOR IT

DISTRIBUTE, MANAGE & CONTROL VIDEO AND
AUDIO SIGNALS OVER AN IP NETWORK



AV DISTRIBUTION – UNLIMITED SCALABILITY
KRAMER AV OVER IP PRODUCT FAMILY



- 4K60 4:4:4 low latency
- Zero latency
- Lossless compression
- 10G network



- 4K60 4:2:0
- Low latency
- JPEG2K
- 1G network



- 4K60 4:2:0
- Medium latency
- H.264 compression
- 100M/1G network



- 1080p60
- Medium latency
- H.264 compression
- 100M/1G network





1-2. AV over IP (Networked AV)

Powered by
KRAMER
NETWORK
services

AV Capture



AV OVER IP

Manage

Any Source. Any Number of Displays. Standard IP Network.



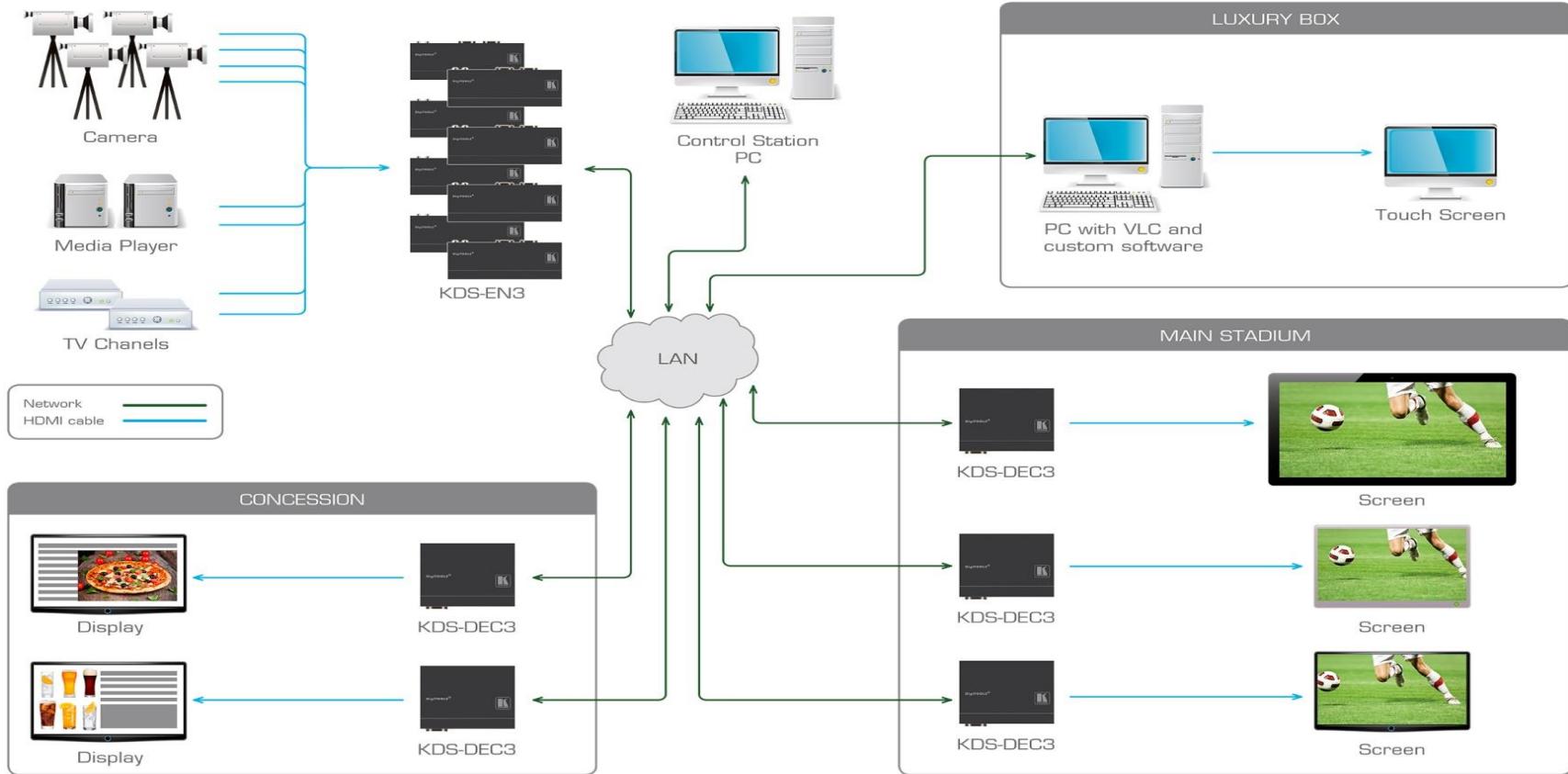
AV
OVER
IT

Distribute



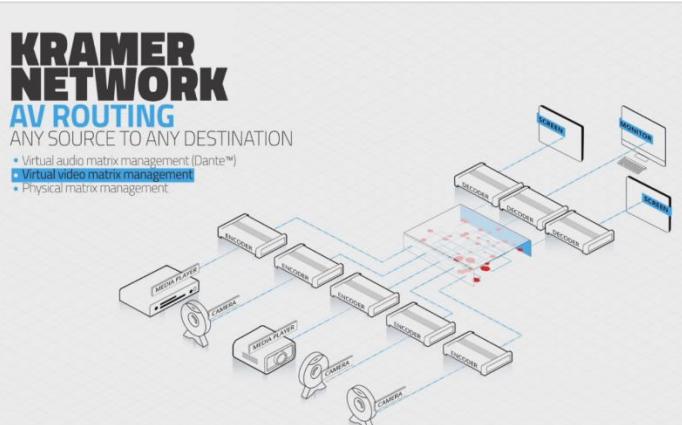


1-3. AV over IP (Networked AV)

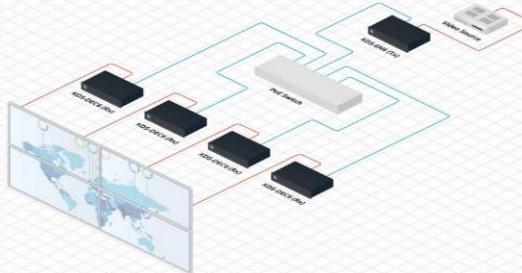




1-4. AV over IP (Networked AV)

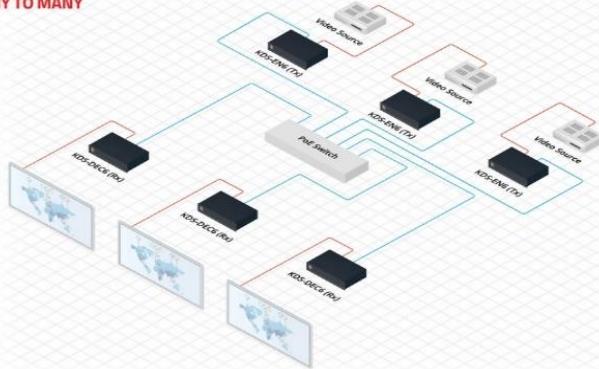


VIDEO WALL



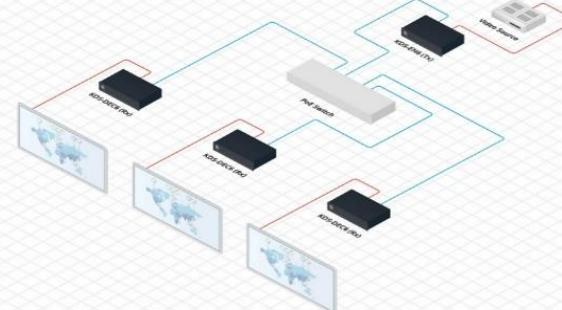
Color code: ● HDMI ● AV over IP ● KBD ● Mouse ● Audio

MANY TO MANY



Color code: ● HDMI ● AV over IP ● KBD ● Mouse ● Audio

ONE TO MANY



Color code: ● HDMI ● AV over IP ● KBD ● Mouse ● Audio





2-1. Collaboration (VIA)



EXPERIENCE TRUE-COLLABORATION™

ENHANCE ENGAGEMENT. EMPOWER SUCCESS.



WIRELESS
PRESENTATION &
COLLABORATION
SOLUTIONS



2-2. Collaboration (VIA)



VIA CAMPUS

COLLABORATE WIRELESSLY ANYWHERE

VIA makes presenting, collaborating and sharing content easier and more efficient for any size meeting room, conference room, huddle space, classroom, or training room.



CONFERENCE ROOM

- Video conferencing / unified communication
- Connect up to 254 different devices
- Full suite of collaborative features



HUDDLE SPACE

- Budget conscious connectivity and collaboration options
- Connect from any BYOD including iOS, Android & Chromebook
- Vivid HD video playback



TRAINING ROOM

- Present on main display with group control panel
- ePolling / quizzing functionality
- Advanced content security



NEW VIA CONNECT PLUS



VIA CONNECT PRO



VIA GO





2-3. Collaboration (VIA)



THE RECOGNIZED LEADER IN WIRELESS COLLABORATION



VIAware Collaboration Innovation of the Year



VIA GO Annual Award of Excellence 2017



Best New Wireless Product ISE 2017



VIA GO InAVation award for small group presentation



Annual Award of Excellence 2016



Best of Show InfoComm 2016



Most Innovative Collaboration Product



Excellence in Product Innovation Award 2015



Installation Best of Show 2015



Most InAVative Collaboration Product



Commercial Integrator Impact Products Award



Sound & Video Contractor Best of Show 2014



Government Video Best of Show 2014



AVTechnology Best of Show 2014

Forbes

"VIA is one of 5 new technologies you should integrate into your business."

-Ilya Pozin

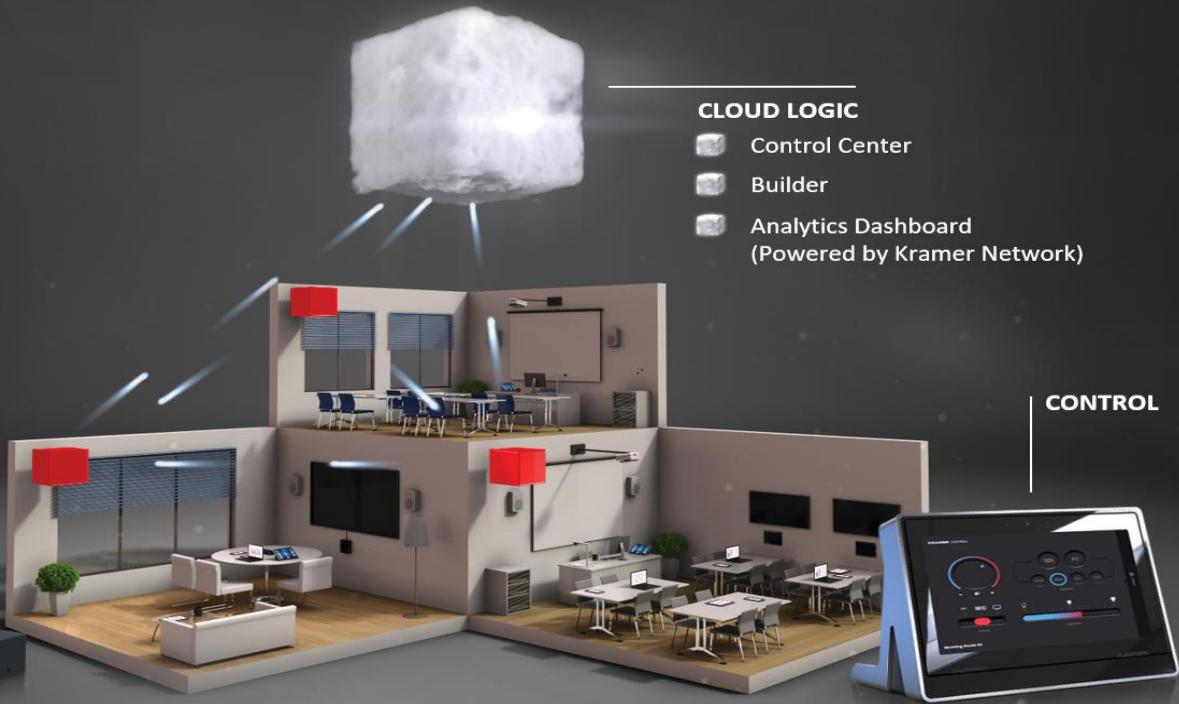




3-1. Control System



**CONTROL
ARCHITECTURE
REIMAGINED**





3-2. Control System

The image displays the Kramer Control software interface, which is described as "INTRODUCING KRAMER CONTROL CONTROL BEYOND THE BOX AGILE, CLOUD-BASED." The interface is designed for managing various electronic devices and environments across multiple rooms.

The main screen shows a central monitoring area with a large digital clock reading "72" and "75". To the left, a vertical menu lists "ATMOSPHERE", "HOME", "LIGHTS", "THERMOSTAT", "SHADES", "BLINDS", and "LOCKS". On the right, a "ROOMS" section lists "OFFICE 1", "OFFICE 2", "CONFERENCE ROOM 1", "Huddle Space", "AUDITORIUM", "BATHROOM", and "OFFICE 3". Below these are buttons for "ALL ON" and "ALL OFF".

Below the main screen are four smaller panels:

- Remote Settings:** Shows device power status for TV, Cable, Blu-ray, Receiver, and System Power, along with scene selection buttons for "HOME", "AWAY", "RELAX", "XBOX", and "AUTOMATE".
- WATCH TV:** A media control interface with a large central navigation button, directional keys, and a numeric keypad. It also includes buttons for "Guide", "DVR List", "Info", "Exit", and "Favorites".
- Conference Room 1 Control:** A panel for managing a conference room, featuring a "WATCH" button, a channel selector with numbered buttons, and a "Volume" slider. It includes icons for "Guide", "DVR List", "Info", "Exit", and "Favorites".
- Office Lights Control:** A panel for managing office lighting, showing four light fixtures labeled "LIGHT 1", "LIGHT 2", "LIGHT 3", and "LIGHT 4", each with a switch icon. It also includes a "Volume" slider and icons for "Guide", "DVR List", "Info", "Exit", and "Favorites".

At the bottom center is the Kramer logo.





3-3. Control System

SETTING UP A
CONTROL SYSTEM
WAS NEVER
THIS EASY



CONTROL ANY DEVICE

Control all major AV, collaboration and automation devices on the market today:



AUDIO

Amplifiers, processors, DSPs,
multizone audio systems, receivers



VIDEO

Projectors, TVs, displays,
screens, and more



COLLABORATION

Video conference, audio
conference, telepresence, VIA



AUTOMATION

Thermostat, HVAC, lights, shades,
alarms, security, video cameras



AV INFRASTRUCTURE

Switchers, routers, distribution
amplifiers, converters, range
extenders, repeaters, scalers

CLOUD-BASED ANALYTICS FOR SMARTER FACILITIES



AUTOMATIC DATA GATHERING

Unlike manual legacy systems, where data is gathered based on specific instructions, Kramer Control can automatically gather all data. With Kramer's cloud-driven analytics, there is no need to predefine which data to collect.

*Data gathering is optional



ALERTS

With cloud-based control, you can mitigate any problems in real-time from anywhere in the world.



READY-TO-GO DASHBOARD

No need to waste time and energy building your dashboard from scratch. Our preconfigured dashboards are built to hit the ground running. We also offer a vast range of customization tools, such as built-in widgets and controls, so you can personalize your dashboard to fit your needs.

USE A KRAMER TOUCH PANEL OR BRING YOUR OWN DEVICE

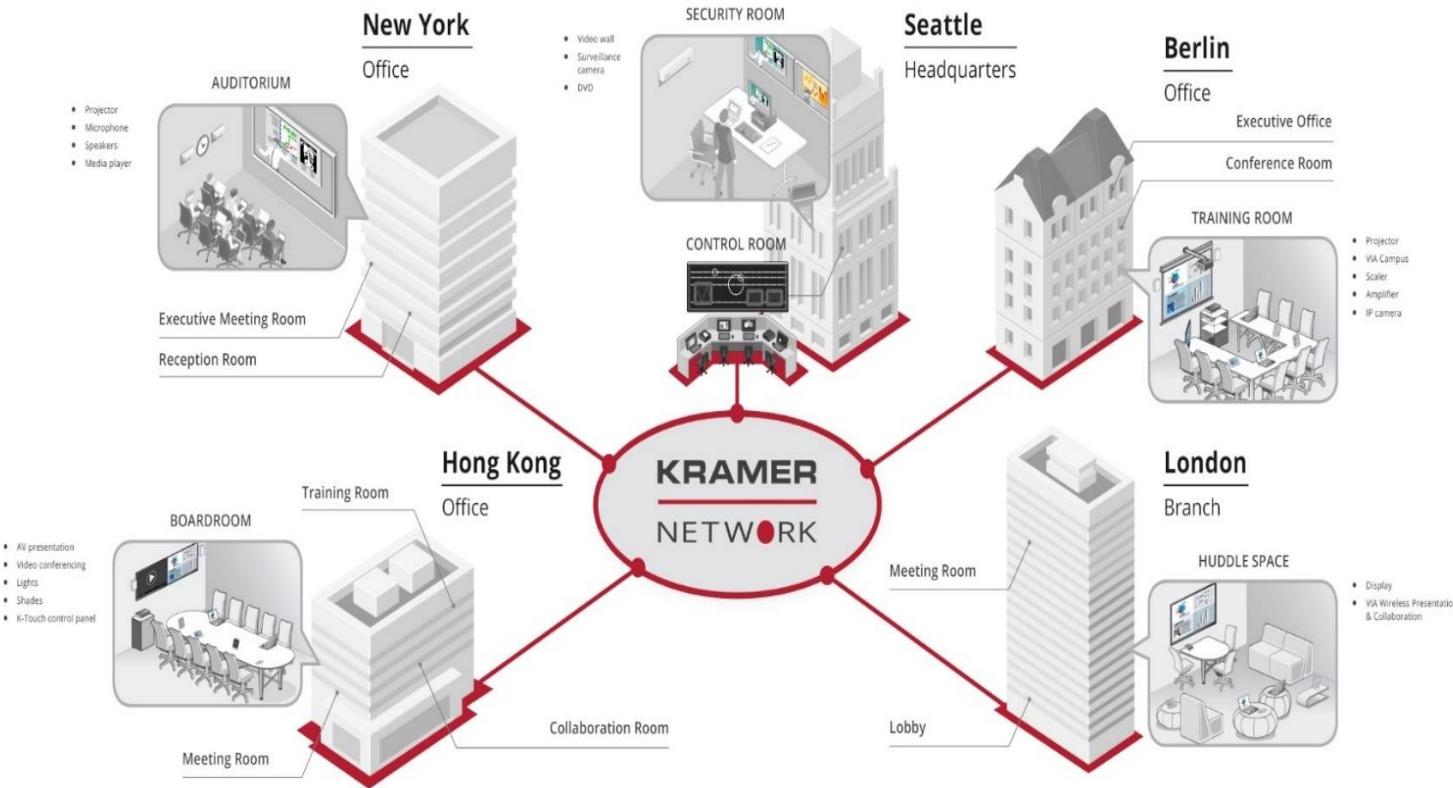


KRAMER **2.0**
NETWORK





3-4. Control System





3-5. Control System



Conference
Room



Sports
Bar



Lecture
Hall





4-1. Switchers & Matrices



MODULAR MATRIX SWITCHERS



4K60 HDMI MATRIX SWITCHERS



4K60 4:4:4 HDMI MATRIX SWITCHERS WITH ANALOG AUDIO



VS-52H
6x2 4K60 4:2:0 HDMI
Automatic Matrix Switcher

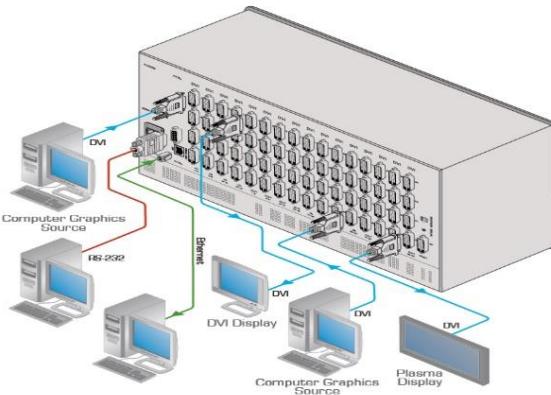
VS-66UHD
6x6 4K60 4:2:0
Matrix Switcher

VS-84UHD
8x8 4K60 4:2:0
Matrix Switcher

VS-88UHD
8x8 4K60 4:2:0
Matrix Switcher



● ● ● 4-1. Switchers & Matrices



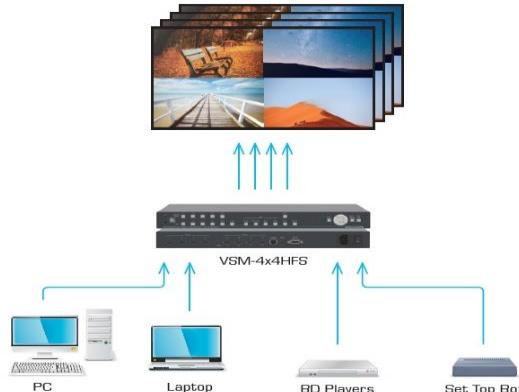
VS-88UHD



4-2. Switchers & Matrices



VSM-4x4A





5. Format & Standards Converters



FORMAT & STANDARDS CONVERTERS



FORMAT & STANDARDS CONVERTERS

FC-69
HDMI Audio Embedder / De-Embedder

FC-331
3G HD-SDI to HDMI Format Converter

FC-113
HDMI to 3G HD-SDI Format Converter

FC-49
DVI & Audio to HDMI Format Converter & Audio Embedder

DIGITOOLS®

KRAMER TOOLS

FORMAT & STANDARDS CONVERTERS



6. Extenders



KRAMER AV BEYOND THE BOX

EXTENSION SOLUTIONS



VM-2HDT & VM-3HDT



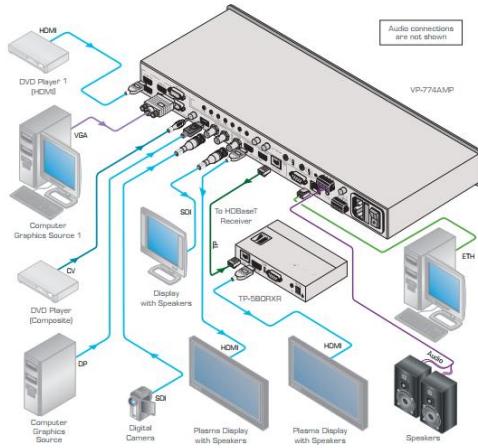


7. Distribution Amplifiers





8. Scalers



**CHOOSE THE SCALER
YOU NEED**

**IDENTIFY, COMPARE, AND
CHOOSE YOUR NEXT SCALER**

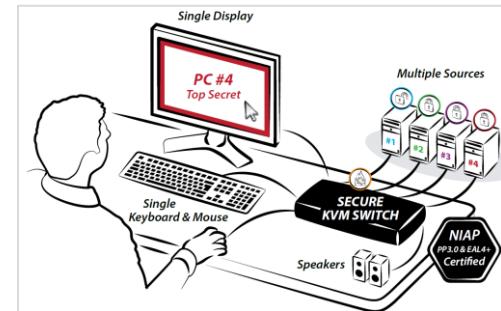
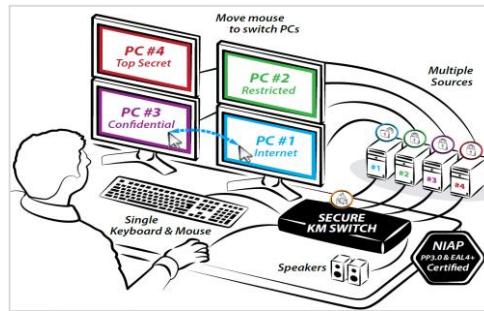
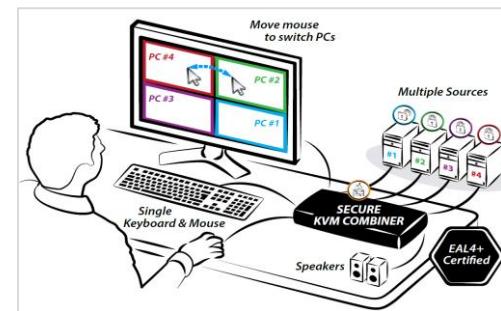
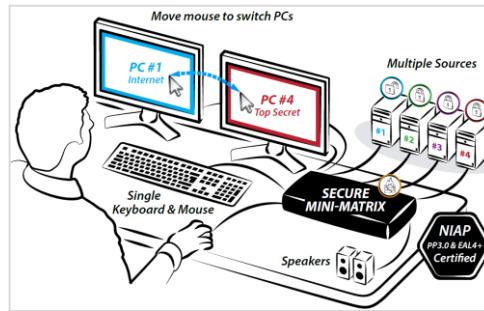




9. KM & KVM / Secured AV

응용 분야

- 강력한 보안을 요하는 기관
- 정부 기관
- 군부대
- 금융 기관
- 민감하고 기밀한 정보를 취급하는 기관





10. Audio





11. Cables & Connectors



K-Lock

The Ultimate Pull
Resistant Connector
on Kramer's
HDMI Cables

The Best Pull Resistant
HDMI Connector
in the Market!





12. Room Connectors



TABLE MOUNTED CABLE MANAGEMENT SOLUTIONS

ELEGANT, EASY-TO-INSTALL TBUS PRODUCTS





13. Mounting & Rack Adapters



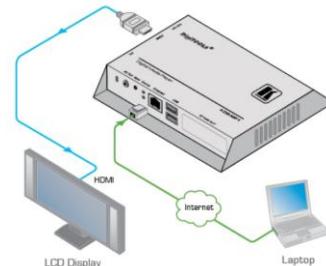


14. Specialty AV Products

Wireless HD Transmitter & Receiver



Digital Media Player For Digital Signage



18G 4K HDR Pocket Signal Generator & Analyzer





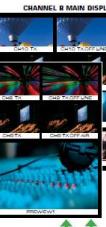
15. Sierra Video



TELEVISION & RADIO MASTER CONTROL (TRANSMISSION)

DUAL MULTI-VIEWER

Monitoring of radio channels with alarm indication via a flashing tile border, or an indicator below the bargraph display



CHANNEL A MAIN DISPLAY



CHANNEL B MAIN DISPLAY



CHANNEL B OPTIONAL DISPLAY

An alarm for audio, subtitles or other signal failure can be indicated by a flashing tile border
Tiles can display video images in any aspect ratio

STATION
SCHEDULING
COMPUTER

STATION
AUTOMATION
COMPUTER

CHANNEL A
STATION TIME
CODE/CLOCK

AUDIO
MONITOR

CHANNEL A
MAIN D/P
BACKUP D/P
TV CHANNEL
ONE

MAIN D/P
BACKUP D/P
TV CHANNEL
TWO

MAIN D/P
BACKUP D/P
TV CHANNEL
THREE

MAIN D/P
BACKUP D/P
RADIO CHANNEL
ONE

MAIN D/P
BACKUP D/P
RADIO CHANNEL
TWO

CHANNEL B
OFF-AIR
RECEIVERS TV

CHANNEL B
OFF-AIR
RECEIVERS RADIO

MAIN D/P
BACKUP D/P
TV CHANNEL
ONE

MAIN D/P
BACKUP D/P
TV CHANNEL
TWO

MAIN D/P
BACKUP D/P
RADIO CHANNEL
ONE

MAIN D/P
BACKUP D/P
RADIO CHANNEL
TWO



SOFTWARE

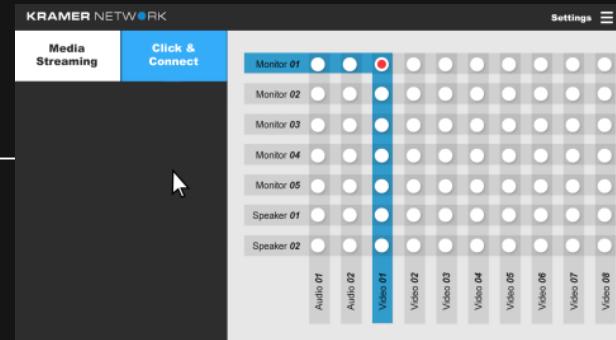
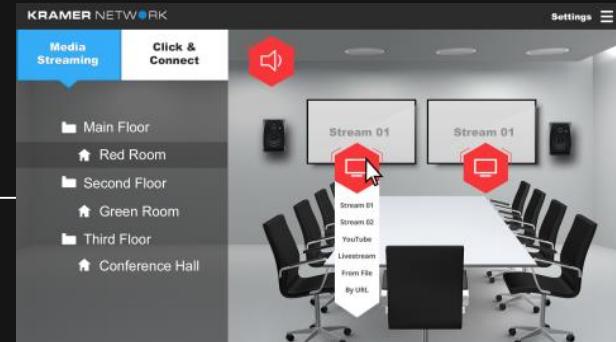
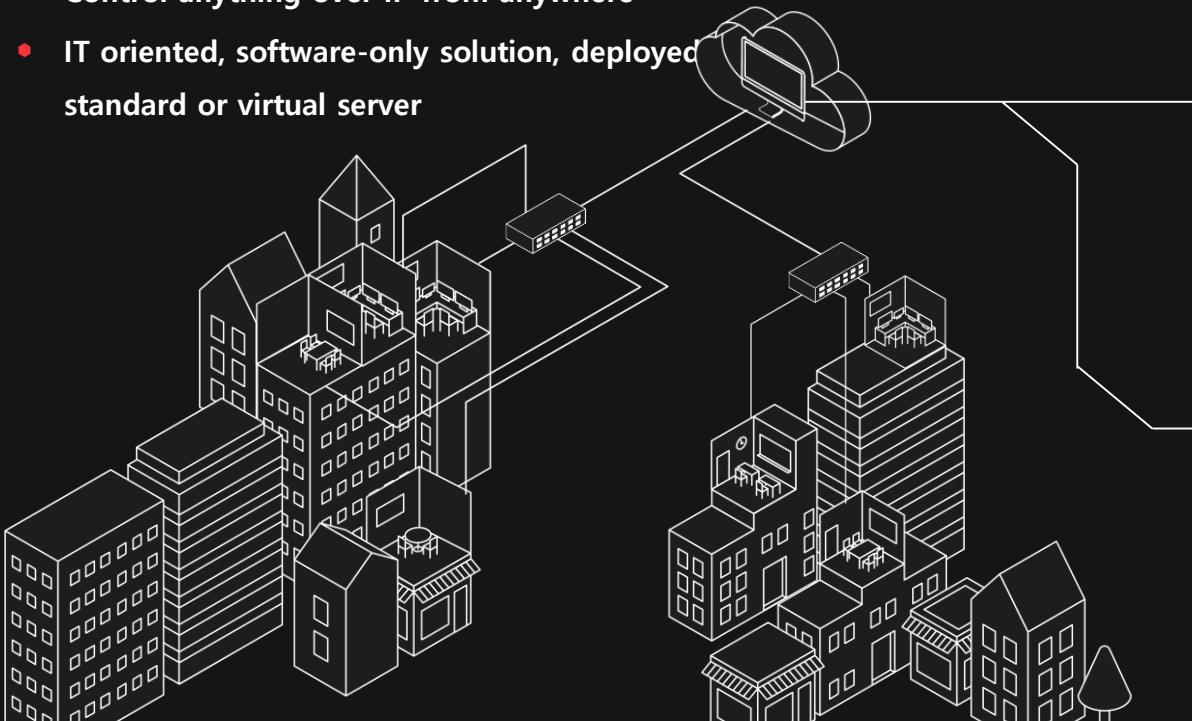
Taking AV software to the next level:

- Kramer Network – ultimate management
- Virtual Matrix – smart routing
- VIA – experience true collaboration



Kramer Network

- Manage legacy and new AV devices from a single web-based interface
- Route any type of audio and video signal
- Control anything over IP from anywhere
- IT oriented, software-only solution, deployed on standard or virtual server

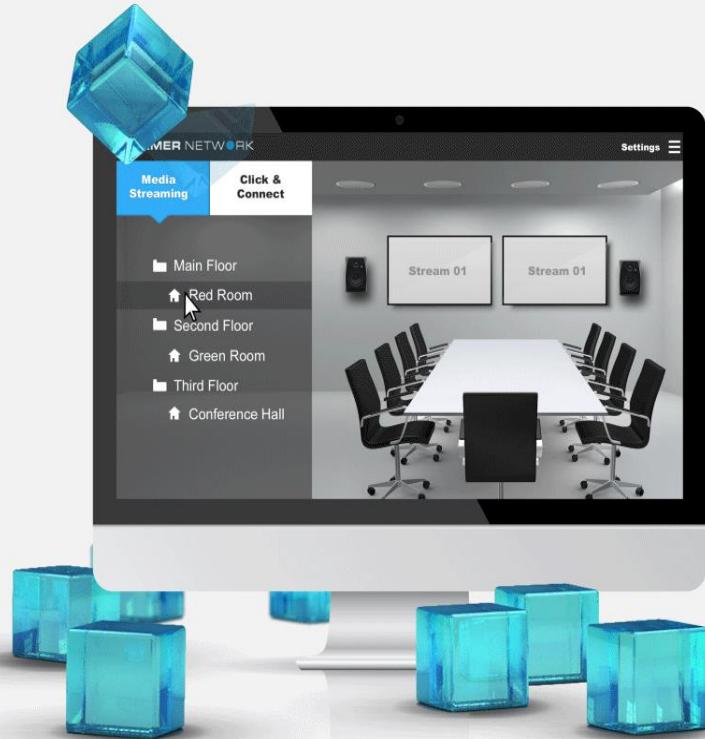




Media Streaming

KRAMER
NETWORK

- Stream any video or audio source to any display or audio device in your Kramer Network
- Auto-detection of IP streaming devices
- Easily create connection-presets and re-use for pre-defined scenarios
- No need to configure the IP network



SOLUTIONS

From small huddle spaces to large auditoriums and live shows - whatever your AV dream, Kramer has the perfect solution for you.



Choose Your Solution

Command & Control Room



Lecture Halls



Huddle Spaces



Executive Board Rooms



Meeting Room



Operator Station Room



Collaborative Training Room



O.R. / Examination Room



Live Shows



Sports Bar



CLOUD

- Groundbreaking cloud-based control systems
- Cloud Analytics: 360-degree view of your business with cloud dashboards



CONTROL ARCHITECTURE REIMAGINED



SMART UNITS

Control I/O gateway

Smart Controller



CONTROL

CLOUD LOGIC

- Control Center
- Builder
- Analytics Dashboard
(Powered by Kramer Network)





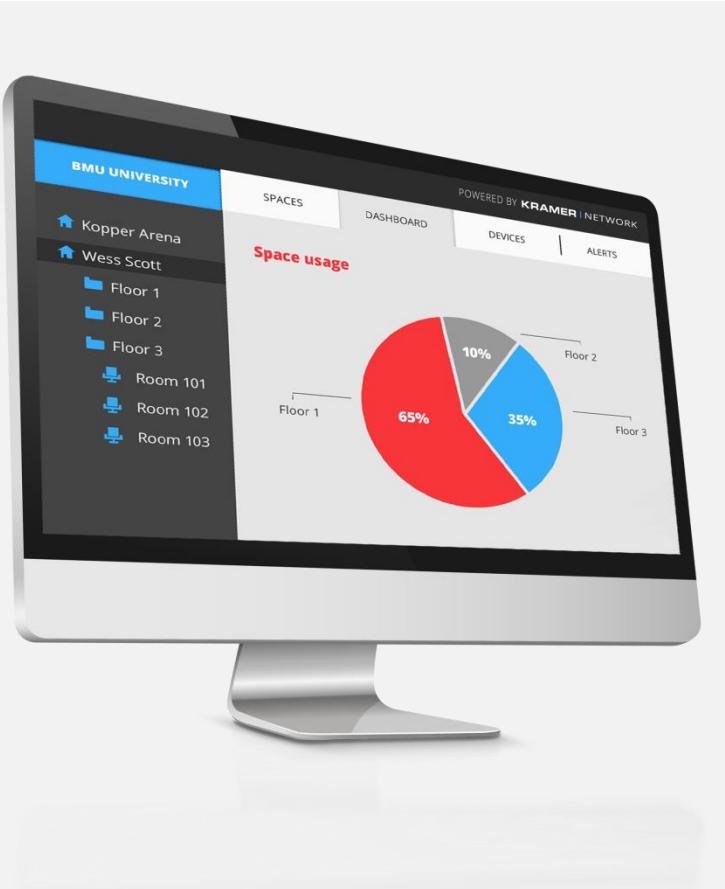
Drag-And-Drop, Programming-Free

- Create custom-control interfaces using drag-and-drop capabilities, without any programming
- Select from an endless cloud-based bank of device drivers
- No prior knowledge needed
- Completely customizable
- Setting up a control system has never been this easy





Cloud-Based Analytics For Smarter Facilities



- 360-degree view of your business - deep insights such as: performance overview, room usage, energy utilization, and operational efficiency
- Automatic data gathering - no need to predefine which data to collect
- Performance benchmarks - cloud-wide visibility, to see how you compare with similar companies in your industry



EventBoard

Cloud-based

- Use Google Apps, Exchange, Office 365/Outlook Calendars
- IOS Hardware



Kramer Showcasing EventBoard at InfoComm 2016 As Part of Kramer@Work Complete Meeting Room Solutions

Software as a service – Reoccurring Revenue!





Global 제휴 사례 (1)



EPSON®
EXCEED YOUR VISION



Kramer Electronics, Ltd., has formed an alliance with Epson Europe, the Epson Group's regional headquarters for Europe, the Middle-East, Russia, and Africa, to offer customers a highly desirable meeting and learning space display solution package.



Global 제휴 사례 (2)

AV BEYOND
THE BOX

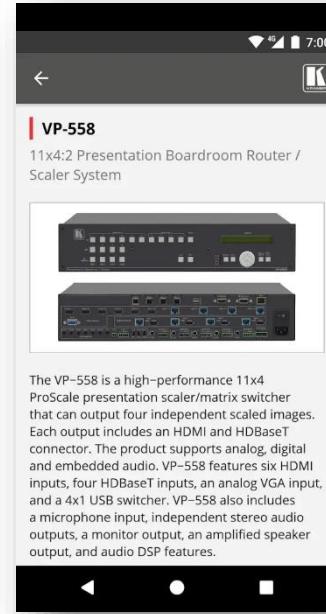
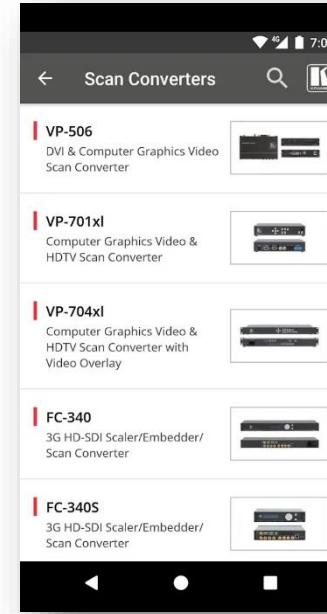
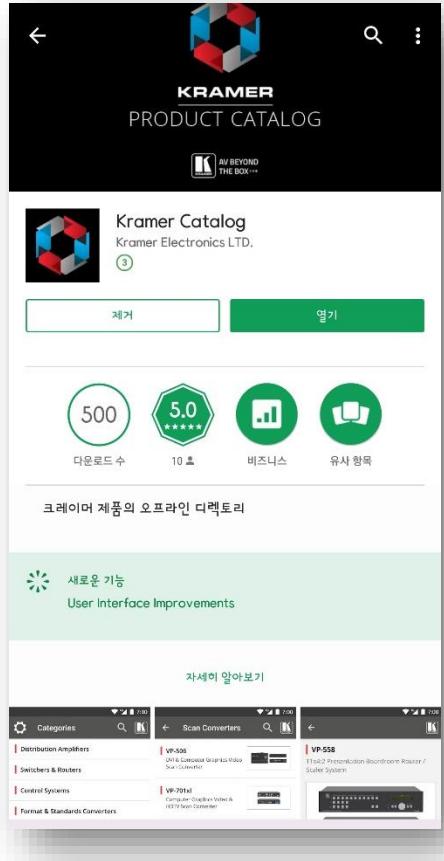
PRO AV DISPLAY & SIGNAL MANAGEMENT SOLUTIONS FOR HEALTHCARE

Reliable. Fast. Vibrant.
IEC 60601-1-2 Certified

VIDEO WALL SOLUTIONS



Mobile App – Catalog App (Android & iOS)





Website & Product Directory

- [Http://www.KramerAV.com/kr](http://www.KramerAV.com/kr)

KRAMER PRODUCT DIRECTORY PRODUCTS SOLUTIONS TRAINING NEWS SUPPORT QUALITY ABOUT

Log in Call us: +972-73-265-6200 International ▾

AV BEYOND THE BOX

Search our products, solutions and support

OUR MARKETS

BUSINESS & CORPORATE EDUCATION

BANKING & TRADING GOVERNMENT & SECURITY

HEALTHCARE ENTERTAINMENT

VIEW OUR PRODUCTS ORDER NOW LEARN MORE

Installing Control? We Make it Simple.

Future-Proof Your Control Installation
Transform KT-107 to a Fully Functional Brain

Refine your results

Featured

- 4K@60 (4:4:4)
- 4K@60 (4:2:0)
- New Products
- 4K HDR
- 4K@30 (4:2:0)
- HDCP 2.2

Video Input Format

- HDMI (232)
- VGA (224)
- HDBaseT (42)

Video Output Format

- HDMI (265)
- HDBaseT (55)
- VGA (169)

more...

Audio

- Unbalanced (326)
- Balanced (146)
- Embedding/De-Embedding (332)
- Digital (100)
- Speakers (37)
- S/PDIF (25)
- Toslink (10)

more...

AV over IP

Innovative and award-winning solutions for capturing, managing and distributing audio and video signals over an IP network .

This Category Includes:

- AV over IP

Collaboration

VIA family of True-Collaboration™ solutions including VIA Collage for more complex meeting spaces and VIA Connect PRO for huddle spaces and small to mid-sized meeting rooms .

This Category Includes:

- Wireless Collaboration Solution

Control Systems

Simple and comprehensive user control of room AV and automation systems with site and enterprise management .

This Category Includes:

- Control Software
- Room Controllers
- Control Keypads

Switchers & Matrices

High-performance products for selecting and sending computer, video, and audio signals to single switchers or multiple (matrices) destinations .

This Category Includes:

- Single Output
- Matrices
- Multi-Format

Format & Standards Converters

High-end converters for multiple analog and digital signal types used in professional AV systems .

This Category Includes:

- High Definition and 4K Video
- Standard Definition Video
- 15-pin HD Computer

Extenders

Comprehensive line of extender solutions for sending various signal types over long distances using twisted pair, fiber or coax cables .

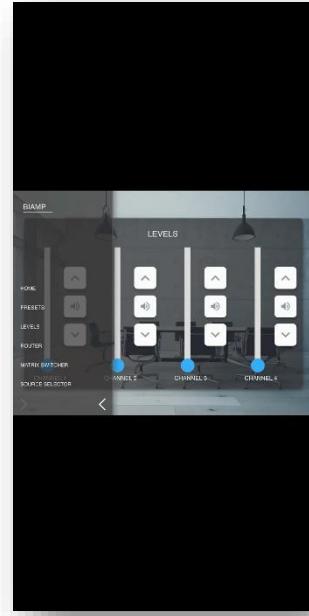
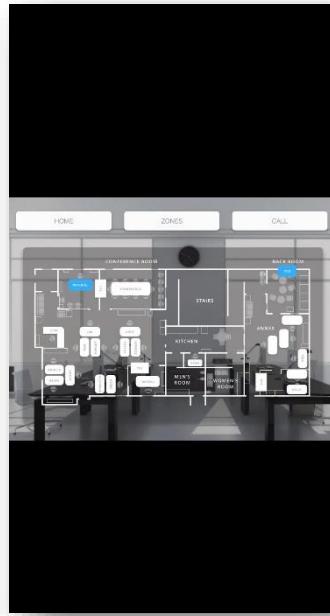
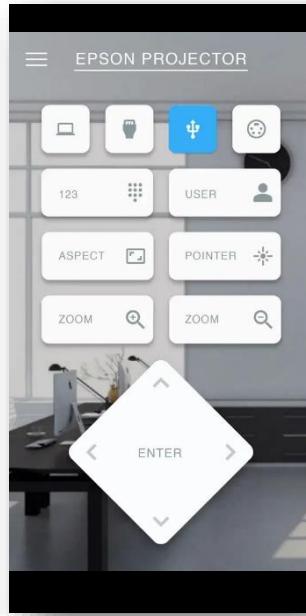
This Category Includes:

- Digital Fiber Extenders
- HDBaseT Copper Extenders
- DGKat Copper Extenders





Mobile App – Control





Mobile App – Via Collaboration



Kramer VIA
Kramer Electronics LTD.

제거 열기

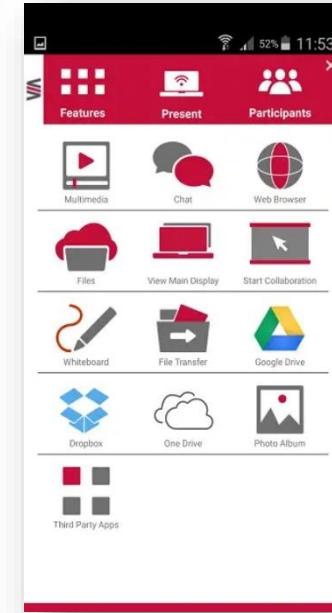
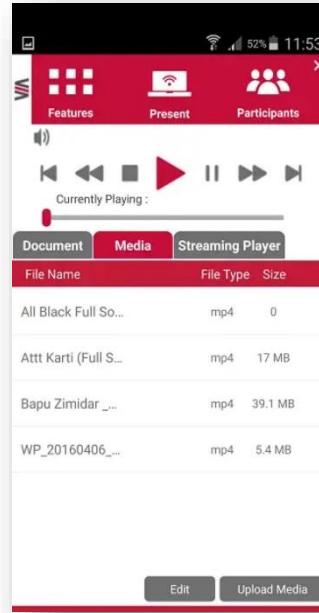
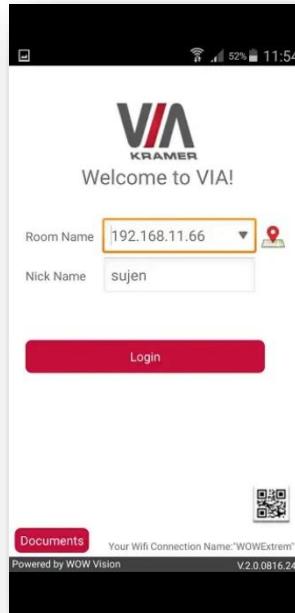


"회의 스마트"에 대한 도구



1. Fix for Youtube player in samsung phone.
2. Bug fixes and optimisation

자세히 알아보기





Reference - Global

BROADCAST

Access Hollywood/NBC
CBS News
CNN News
DreamWorks Animation
ESPN TV
Food Network TV
Fox TV
HBO
Ion Media Networks TV
Kappa Studios
Lifetime Television
MTV
NBC TV
Pixar Animation
Showtime
Sony Imageworks
The Movie Channel
Time Warner Cable
Turner Broadcasting
Tyler Perry Studios
Universal Studios
Warner Brothers Studios
WLS-TV Chicago
WMAQ-TV Chicago

BUSINESS

Ace Hardware Stores
ADT Security
Aetna
Aflac
Allstate Insurance
Amazon.com
AMC Theaters
American Airlines
American Express
Arizona Cardinals
AT&T Broadband
Bank of America
Bell Atlantic
Best Buy
Best Western Inn & Suites
Blue Cross/Blue Shield
Boeing International
Bose
Bristol Myers /Squibb
Burberry
Chubb Insurance
Cisco Systems
Citi Group
Comcast Cable Co.
Daimler-Chrysler Corp.
Delta Airlines
Disney Stores
Dolby
Embassy Suites
FedEx
Fidelity Investment
Ford Motor Company
Formula 1 Racing
Four Seasons Hotels
General Electric
General Mills
General Motors

Gillette Company Goodyear Tire Google Gucci Hallmark, Inc. Hewlett-Packard Hilton Hotels Holiday Inn Express Honeywell Intel Intuit JD Power & Associates John Deere Kraft Foods Lockheed Martin & Space Madison Square Garden Marriot Hotels MasterCard Mattel, Inc. Mc Donald's McGraw-Hill Publishing Mercede Benz Microsoft Corporation Motorola, Inc. NASCAR Nationwide Insurance NBA Entertainment Nestle/Purina New York Stock Exchange Nike Nissan Motors Nordstrom Nortel Networks Panasonic Pepsi Co. Pfizer Pizza Hut San Antonio Spurs San Diego Padres Siemens Telecommunications Sony Electronics

EDUCATION

Columbia University
Dartmouth University
Harvard Medical School
Stanford Law School
UCLA Medical Center
University of Alabama
University of Arizona
University of Arkansas
University of California
University of Colorado
University of Kentucky
University of Maryland
University of Michigan
University of Missouri
University of Nebraska
University of North Carolina
University of Oklahoma
University of Oregon
University of South Dakota
University of Tennessee
University of Texas
University of Virginia
University of Washington
University of Wisconsin
University of Wyoming
Yale School of Law

ENTERTAINMENT

Atlanta Falcons
Atlanta Symphony
Bally's Hotel
Cirque Du Soleil
Foxwoods Resort and Casino
Harrah's Casino
Monterey Bay Aquarium
Museum of Science
National Baseball Hall of Fame & Museum
Rock & Roll Hall of Fame
Trump Marina Casino
Walt Disney World

GOVERNMENT

9-1-1 Operations Center
CIA
FBI
Federal Reserve Bank – OH
FEMA
FDA
FDIC
Internal Revenue Service
LAPD
NASA
National Weather Service
Naval Air Warfare Center
NYPD
Orange County Fire Dept
Sandia National Labs
Supreme Court of Louisiana
U.S. Air Force – Wyle Labs
U.S. Army – Ft. Leavenworth
U.S. Army-National Guard
U.S. Border Patrol
U.S. Census Bureau
U.S. Chamber of Commerce
U.S. Coast Guard
U.S. Customs Service
U.S. Department of Agriculture
U.S. Department of Energy
U.S. Dept of Homeland Sec
U.S. Department of Justice
U.S. District Court
U.S. Mint – San Francisco
U.S. Navy – Portsmouth, VA
United States Postal Service
VA Dept of Transportation

* CNN, Google, Gucci, Harvard, Casino, CIA, FBI ...



Reference - Korea



대한민국육군
Republic of Korea Army



대한민국해군
REPUBLIC OF KOREA NAVY



대한민국공군
REPUBLIC OF KOREA AIR FORCE



한양대학교



숭실대학교



kit
금오공과대학교



한국정책방송원
KTV 국민방송



국립중앙박물관
National Museum of Korea



행정안전부



식품의약품안전처



울산광역시
<http://www.ulsen.go.kr>



KMS
한국마사회



Incheon Airport



서울교통공사



KR
한국철도시설공단



KM
한국농어촌공사



건설 통합 시스템





Kramer Electronics Korea



- **한국 지사 설립, 2007년 1월**
- **국내 전용 물류 허브 운영**
 - 지사에 재고 보유로 JIT Delivery 가능
 - Lead Time 최소화
- **기술팀 운영**
 - 국내 신속한 A/S
 - 유지 보수 지원
 - 설계 및 컨트롤 시스템 프로그래밍 등 지원
- **다양한 국내 레퍼런스 통한 한국 지사의
고객 지원 노하우**





KakaoTalk 플러스 친구



KakaoTalk
-P 플러스친구

The screenshot shows the KakaoTalk Plus Friends profile for '크래머 일렉트로닉스 코리아' (Kramer Electronics Korea). The profile picture features a blue cube and the Kramer logo. Below the profile, it says '안녕하세요, 크래머 일렉트로닉스 코리아(Kramer Electronics Korea)입니다.' (Hello, this is Kramer Electronics Korea). There are three main buttons: '1:1채팅' (1:1 Chat), '친구' (Friend), and '전화하기' (Call). The '정보' (Information) tab is selected. It lists the following details:

- 상담원 채팅 (현재는 상담시간이 아닙니다)
(월,화,수,목,금 09:00~18:00)
- IT > 전자/영상/음향
- <https://www.kramerav.com/kr/>
- 02-467-4747
- info@KramerKorea.com
- 한국크래머전자





CSR by Kramer Korea



※ CSR (Corporate Social Responsibility) : 기업의 사회적 책임 활동





Why Kramer Electronics ...?





Why Kramer ? / 왜 크래머인가?

안정성

- 38년 역사의 이스라엘 본사의 ProAV 의 선두 기업, 안정성 및 가격대비 성능이 뛰어난 글로벌 브랜드로 알려져 있음.
- 다양한 글로벌 제품 수상 업력 및 글로벌 어카운트 레퍼런스 (하바드 대학교, CIA, FBI, 구글 등)

솔루션

- Pro AV 에 관련된 모든 제품, 액세서리, 솔루션을 보유
- Hardware 에서 Software, Cloud 서비스 까지 다양한 솔루션 보유

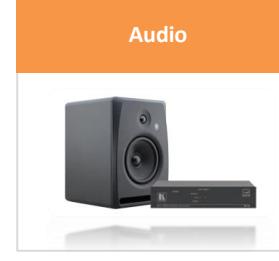
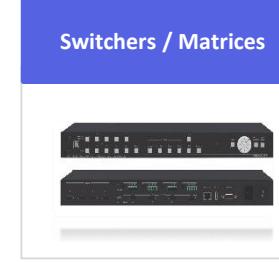
한국 지사

- 한국 지사 설립 12년 차로써, 기술팀 운영 및 다양하고 오랜 국내 고객 지원 경력
- 물류 허브 설립으로 국내 재고 보유 – JIT Delivery 및 신속한 A/S, 고개 기술 지원





High-lights of Products / 주요 제품군





CONTACTS





위치 및 약도



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- info@kramerkorea.com
- 서울시 성동구 성수이로 65 협성빌딩 201호
- 02. 467. 4747

- 지하철

- 성수역 3번 출구 300 미터 (2호선)

- 주차

- 크래머 맞은편 "서울숲 드림타워" 주상 복합 건물 (유료)



감사합니다 !



AV BEYOND
THE BOX •••

